



ON DEMAND PROGRAM

Innovation and Legaltech Week

8–12 February 2021

**Grow the legal
transformation mindset:
Reflect. Reset. Go**

#ReflectResetGo2021

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Leading change

LEGALTECH: Love the tech you're with!

TECH TALKS: TECH TOOLS THAT CHANGED MY LEGAL WORLD

We often hear about legaltech from the vendors but, what do the USERS love and why?

In these two sessions facilitated by **Fiona McLay**, Principal Lawyer & Consultant, McLay Legal, we'll ask legal practitioners to identify their favourite tech and, in just a few minutes each, tell you how they use it too. You'll get to vote on whether or not they manage to successfully persuade you to give their tech a go!

Session one:

1. **Cara Austen**, Director, Twine Business & Law Pty Ltd *Loom* (video communication with clients)
2. **Emma Heuston**, Founder & Principal Lawyer, The Remote Expert *Canva* (social media graphics)
3. **Ella Cannon**, Associate Principal, Hive Legal *Contract Probe* (AI assisted contract review)
4. **James Muscat**, Principal Lawyer/Director/Registered Migration Agent, Dynamic Lawyers *Hubspot* (CRM)
5. **Clarissa Rayward**, Director & Accredited Family Law Specialist, Mediator & Collaborative Lawyer, Brisbane Family Law Centre; Podcaster, Author & Presenter, Happy Lawyer, Happy Life *Bundledocs* (Document collation)
6. **Despina Anagnostou**, Principal Solicitor, Anagnostou Business & Commercial Lawyers *Logikcull* (eDiscovery)

Session Two:

1. **Lilly Brown**, Lawyer, Capelin Law, *Josef* (chatbot)
2. **Carly Stebbing**, Founder, Resolution123 *Zapier and G-suite* (no Legal practice management system)
3. **Janis Donnelly-Coode**, Content and Brand Manager, FamilyProperty; Solicitor, Novus Law Group Australia *FB automated intake* (landing pages and auto responders)
4. **Fiona Giannakopoulos**, Principal Solicitor, NMAS Mediator, Collaborative Practice, FKG Law *Family Property* (automated financial disclosure)
5. **Gemma Nugent**, Contract and Commercial Lawyer, SoundLegal *iPad/OneNote/PDF Expert/Office apps* (paperless working)
6. **Nicole Eadie**, Practice Manager, Harris Freidman Lawyers *Dragon Dictate* (digital dictation)

SPOTLIGHTS

WHAT DOES IT TAKE TO CHANGE MINDSETS?

In this session, **Anu Briggs**, Head of Capability, Development & Change, Gilbert + Tobin and **Anna Lozynski**, Problem Solver and Author, Legally Innovative discuss the challenges and opportunities of thinking differently in the legal world.

IN-HOUSE COUNSEL AND THE ROLE OF LEGAL CHANGE AGENT?

In this session, **Terri Mottershead**, Executive Director, Centre for Legal Innovation (Australia, New Zealand and Asia-Pacific), facilitates a discussion with **Schellie-Jayne (SJ) Price**, Lead Lawyer, Gorgon and Wheatstone Operations, Chevron Australia Pty Ltd; **Melissa Scott**, Senior Legal Counsel (Global), Megaport; and **Colin Levy**, Legal Counsel, Lookout on the changing role of in-house counsel and its impact on reshaping legal practice.

GLIMPSES OF THE FUTURE

BLOCKCHAIN IS THE NEXT LEGAL SERVICE DISRUPTOR

In this session, **Steve Vallas**, CEO Blockchain Australia and **Michael Bacina**, Partner, Piper Alderman discuss what's happening in blockchain AND, how/why it's shaping up to be the next legal service disruptor.

BEST PRACTICES IN INNOVATION MANAGEMENT IN LAW FIRMS

In this session, **Floor Blindenbach-Driessen**, Founder & CEO, Organizing4Innovation LLC provides an overview of research conducted by interview with 35 respondents, yielding in-depth insights about how innovation is managed in 22 law firms. Based on these findings, Floor offers recommendations for best practices that law firms can use to get the most out of their innovation efforts.



Reinventing legal business

LEGALTECH: Love the tech you're with!

LEGAL PROJECT MANAGEMENT – WHY IT'S SO MUCH MORE THAN AN EXCEL SPREADSHEET!

In this session, **Sam Burrett**, Associate Commercial Director, Plexus and **Peter Dombkins**, Director, NewLaw, PwC Australia discuss how the legal project management world is being shaped and changed by project management tech tools.

SPOTLIGHTS

CEO SPOTLIGHT: CAN WE PUT TECH AT THE HEART OF LEGAL PRACTICE...TODAY?

In this session, **Emma Elliott**, CEO, ALPMA facilitates a discussion, with **Kim Trajer**, COO, McCullough Robertson; **Tessa van Duyn**, CEO and Practice Leader, Moores; and **Mark Wiggins**, CEO, Hall Payne Lawyers on the C-Suite practical and candid perspective on the use, importance and application of tech in legal practice.

SUSTAINING LEGAL TRANSFORMATION – IS IT POSSIBLE?

In this session, **Alison Laird**, Director, Laird Innovations Pty Ltd facilitates a discussion with **Caroline Ferguson**, Business Transformation and Innovation Director, Simpson Grierson; **Jan Hards**, Director of Legal Innovation and Special Counsel, Johnson Winter & Slattery; and **Tila Hoffman**, Special Counsel & Business Transformation Manager, MinterEllisonRuddWatts on whether advances made in innovation, tech use and adoption in law firms during the COVID-19 pandemic can, will or needs to be sustained in 2021 and beyond!

GLIMPSES OF THE FUTURE

THE RISE OF PRO BONO LAW FIRMS

In this session, **Terri Mottershead**, Executive Director, Centre for Legal Innovation (Australia, New Zealand and Asia-Pacific) will facilitate a conversation with **Noel Lim**, Co-Founder & CEO, Anika Legal and **Luke Geary**, Partner, Mills Oakley about the role of legaltech in reshaping the approach to pro bono work and its impact on access to justice.

WHAT DO CLIENTS, DATA, AND A SUCCESSFUL LEGAL PRACTICE HAVE IN COMMON? EVERYTHING!

In this session, **Mel Telecican**, Director, Loyalest, introduces practice managers, lawyers and partners to the data and insights they may not be aware they have access to.

It explores how to locate, interpret and use data to drive confident, strategic decision-making including:

- Using analytics to develop strategy
- CRM & Email software & Social Media Analytics
- Website Analytics walkthrough
- Next Steps: What's next in evidence-based decision-making data sources

THE VIRTUAL LAW FIRM – FACT, FICTION OR REALITY?

In this session, **Monicka Baird**, Principal Lawyer, Monicka Baird & Co shares her journey – successes, failures and pivots – in setting up her ALMOST completely digital law firm!



People



Client experience

LEGALTECH: Love the tech you're with!

COLLABORATION, COMMUNICATION AND TECH – THE NEXT BIG “PEOPLE” THING?

In this session, **Fiona Crowell**, Learning & Development Manager, ALPMA will facilitate a discussion with **Ethan Murray**, Global Capabilities Lead and Partner, Digital Practice, Oliver Wyman; **Amanda Fajerman**, Head of Legal Technology, LOD; and **Melissa Lyon**, Associate Principal, Hive Legal on the use, importance, benefits of and what we can expect in the future, from tech based communication and collaboration tools.

SPOTLIGHTS

THE IMPORTANCE OF RESILIENCE IN LEGAL PRACTICE

In this session, **Dr Larry Richard**, Principal Consultant, LawyerBrain LLC discusses what resilience is and is not; how it manifests in legal practice; and the need to make it an integral part of every talent management strategy today and, in the future!

CASE STUDY: DESIGNING AND IMPLEMENTING WELL-BEING PROGRAMS THAT WORK – WINSTON & STRAWN LLP

In this session, **Julie Marcus**, Chief Talent Officer, **Diane Costigan**, Director of Coaching and Well-Being and **Julia Mercier**, Director of Learning & Development and Well-Being all from Winston & Strawn LLP, discuss their firm's Mental Health First Aid program; how the firm defines a well-being program; what's worked for them and what hasn't; and suggested best practices for building a program for your staff and your organisation too.

GLIMPSES OF THE FUTURE

PLANNING FOR RETIREMENT – YES, IT SHOULD BE A PLAN!

In this session, **Ida Abbott**, President, Ida Abbott Consulting takes us through the process of successfully confronting one of the most difficult questions for many lawyers and their organisations – why, when and how to retire!

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CLIENT DRIVEN-EVALUATION PLATFORMS AND TECH TOOLS – STUFF YOU NEED TO KNOW...NOW!

In this session, **Kim Wiegand**, Founder, Julip Advisory and **Ben Farrow**, CEO & Co- Founder, FirmChecker discuss the use and application of client driven-evaluation platforms and tech tools AND what that means for the future of your business development!

SPOTLIGHTS

ALL FOR ONE: EMBEDDING THE CLIENT CENTRIC MINDSET

In this session, **Bridget Uebel**, Head of Client Programs – Europe, Middle East and Asia, Norton Rose Fulbright, discusses the process and importance of creating a client first culture in every business in 2021 and beyond, including law firm and legal departments i.e. one where the client's experience is THE primary responsibility of every person in the organisation, every time!

GLIMPSES OF THE FUTURE

EMERGING BD/MARKETING STRATEGIES FOR LAW FIRMS IN THE NEXT DECADE?

In this session, **Silvia Coulter**, Principal, LawVision Group LLC peers into the BD/Marketing crystal ball and discusses what law firms need to be thinking about and planning for in a new legal world, with different clients.

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